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THE BEACH NEWS

Promoting the Prosperity of Point Loma and the Beach and Bay Districts of San Diego

EIGHT PAGES
SUBSCRIPTION
\$1.00 per Year in
San Diego County
\$1.50 a Year anywhere
outside San Diego

FIFTH YEAR, No. 21

OCEAN BEACH, CALIFORNIA

Saturday, April 9, 1927

PHONE, BAYVIEW 0017

FIVE CENTS THE COPY

"Buy At Home"—Patronize Your Community Merchant

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Prominent Bankers Visit Ocean Beach

PRESIDENT BACIGALUPI HEADS INSPECTION TOUR OF LOCAL BANK INSTITUTION

Last Tuesday forenoon Ocean Beach was honored with the visit of leading officials of the Bank of Italy, who voiced their approval of the local branch financial institution during their tour of inspection. The visitors included James A. Bacigalupi, president (Bank of Italy National Trust and Savings association); G. A. Davidson, vice-chairman Regional Board; George Burnham, and H. E. Anthony, members of the executive staff of the Bank of Italy. The official guests were given a most cordial welcome by Manager F. E. Manning, who escorted them throughout the premises of the new Ocean Beach branch of the Bank of Italy at Newport avenue and Bacon street.

For Sale

HOUSE TO BE MOVED

If you have a vacant lot \$350 cash will buy you a house to put on it. My house, consisting of three large rooms and bath, with all plumbing fixtures complete, has to be moved to make room for bungalow court. Come and see it at 4744 Muir avenue, Ocean Beach, or inquire of J. R. HOLLY, on the lot or phone Bayview 0602-W.

CHRISTIAN SCIENCE

LECTURE RADIOCAST

It will be of local interest to learn that on next Thursday, April 14, beginning at 12:10 noon, there will be broadcast over KFI (467 meters) from Third Church of Christ, Scientist, Los Angeles, a lecture on Christian Science by William Duncan Kilpatrick, C. S. B., of Detroit, Mich., a member of the board of lecturership of the mother church, the First Church of Christ, Scientist, in Boston, Mass.

CHAS. A. HILL TAKES

CONTROL OF APPLIANCE

DEPT. OF STRAND RADIO

The electric appliance department of the Strand Radio and Appliance Co., located in the Kraft building on Newport avenue at Bacon street, is now under the immediate supervision of Charles A. Hill, a well known expert in the handling of household electric appliances. Mr. Hill will make his permanent residence here, building a home for his family on a fine view site. He is a member of the Elks and United Spanish War veterans, holding the honor of being the youngest living member of the latter organization. Mr. Hill's business career includes fifteen years with International Correspondence Schools as field representative, and field supervisor, superintendent of agents for the American Business Men's Association, sales promotion manager for Edgar Bros., chain store system, last three years in Santa Ana as sales manager of Robertson Electric Corporation; on executive board of Santa Ana Shopping Association, president Orange County Frat Club, and vice-president International Frat Club last year. Mr. Hill is a full-fledged optimist concerning the wonderful future of Ocean Beach as a residential seaside resort.

CONFERRED THIRD DEGREE

Quite a number of members of the East San Diego Lodge F. & A. M., visited the Ocean Beach Lodge last Tuesday evening, when the third degree was conferred.

NEWPORT AVENUE PAVING

The city council granted a petition this week for the paving of Newport avenue from De Foe street to Venice.



"EUMENIDES" OR "BENEFICENT BEINGS" IN AESCHYLUS' GREAT MYSTERY-DRAMA AS PRESENTED BY KATHERINE TINGLEY IN HER GREEK THEATRE, INTERNATIONAL THEOSOPHICAL HEADQUARTERS, POINT LOMA, CALIFORNIA.

Persuaded by the wisdom of Athena, they throw off the dark earthly garments (symbolical of man's lower nature), in which they had pursued the fugitive Orestes as "Erinyes" or "Avenging Furies," and spring forth into light, to become the gracious guardians of the land. So also the human soul, when liberated from terrestrial passions and desires, springs forth into the never-fading light of Spirit.

Forthcoming Production Of Two Shakesperian Masterpieces

PICTURESQUE PRESENTATION OF CLASSICAL DRAMA GIVEN AT GREEK THEATRE APRIL 21

All lovers of classical drama will be interested to learn that Katherine Tingley is presenting in the Greek theatre, International Theosophical Headquarters, Point Loma, the ancient mystery-drama, "The Eumenides" of Aeschylus, on Thursday evening, April 21st, and one week later, Thursday evening, April 28th, Shakespeare's romantic fantasy, "The Tempest."

These masterpieces will be given under the auspices of the Isis League of Music and Drama, founded by Katherine Tingley in New York in 1898, and will be played by students of Theosophical university, School of Antiquity and Raja Yoga school, under her personal direction. Those taking part have all been trained by Katherine Tingley in dramatic art at Point Loma—most of them since childhood.

The proceeds of those entertainments will be devoted to the humanitarian activities of the International Brotherhood League. No one connected with the performances in any capacity whatsoever receives any personal financial recompense. So those who go to the Greek theatre on April 21st and 28th will not only receive entertainment of the very highest order, but will also be contributing to a worthy cause, and at the same time add to their own culture.

Tickets and full information may be obtained at Theosophical bookstore, 1269 Fourth street, phone Main 6172, at Thearle Music company, 640 Broadway, and at the International Theosophical Headquarters, Point Loma, telephone Bayview 0350.

ATTENTION OF

PROPERTY OWNERS TO NEW ASSESSMENTS

Beach property owners will find it to their interest to look up their taxes under the new assessments. All protests must be made to the City Assessor within two weeks. It is learned on good authority that several local property owners found upon recent investigation that they had been taxed about twice as much as last year. Readjustments must be attended to at once.

FINE FRAME COTTAGE

S. B. Beaudry is having a frame cottage and garage constructed at 4595 Cape May avenue at a cost of \$6,500.

Kodak Films—Froide—Bacon St. S. D. A. & N. Academy

The stage of the new auditorium is being fitted for use, and will be ready for the presentation of "Penrod," on the evening of April 13. The play, directed by Mrs. William C. Atkinson, will star Cadet Albert T. Hall of Coronado.

Three entrants from the academy will take part in the oratorical contest this year. They are, Corporal Polakow, Corporal Yetter and Cadet Faris. The silver cup trophy contributed by "The Beach News" will be placed on exhibition next week.

Capt. Earl H. Lollar and his swimming team has scheduled a meet April 15, with the Athletic club of Pasadena.

Corporal Leonard D. Ellis has entered the boys' singles in a tennis tournament to be held April 28 at Ojai.

The academy won in a track meet with U. S. C. Preps at Los Angeles last Saturday.

Maj. Gen. John L. Hines of ninth corps area headquarters, Presidio, San Francisco, will inspect the battalion of cadets on May 12.

Photographs—Froide—Bacon St.

JOHN J. FITZPATRICK BUILDING FINE HOME

On a "billion-dollar view" location at Santa Monica avenue and Santa Barbara street, John J. Fitzpatrick has made preparations for the construction of a handsome residence, costing upwards of \$7,000. Mr. Fitzpatrick was recently married and the new home will be in the nature of a token to his bride.

PASTIME LIBRARY, Mission Beach, open every day from 9 a. m. to 6 p. m., Wednesday and Saturday evenings until 8 p. m. Mrs. Walter Skelley, librarian.

SEPTIC TANK VENTILATION

Complaint was made at the city council meeting last Monday against the condition of the Mission Beach sewer outlet. City Manager Rhodes was instructed to repair it at once by erecting vent pipes of sufficient size from the septic tank.

PAVING PETITIONS

Petitions are being circulated for the paving of Muir avenue, from Guizot to Venice and Santa Cruz avenue from Ebers to the ocean front.

OUR NEIGHBORS

Twixt Bay and Spray

By FLORA M. HUNT
813 Ostend Court, Mission Beach
Phone Pac. Beach 1061
Press Representative Mission Beach Chamber of Commerce
Special Representative for "The Beach News"

SEAWALL PROGRESS REFLECTED IN CONSTRUCTION OF MANY HOUSES

There are twenty or more houses going up at Mission Beach on the strength of the progress of the new seawall and a successful summer is predicted by the beachites.

THE PASTIME LIBRARY

The Pastime Library is becoming very popular and Mrs. Walter Skelley is constantly purchasing new books to keep up with her readers. Bruce Barton's books, "The Man Nobody Knows," and "The Book Nobody Knows" are among the new ones.

CHORAL CLUB MEETS

The Mission Beach Choral club will meet at the residence of Mrs. William S. Hunt on Ostend Court, instead of at Mrs. Harry Turner's, the former meeting place, on Monday, April 11, at 2 p. m.

CELEBRATE TENTH BIRTHDAY

Mrs. John Borg, of Isthmus Court, entertained a number of little girls in honor of Naomi Ruth's birthday, last Saturday afternoon. She was ten years old and the juvenile friends invited to help celebrate were Colleen Roberts, Ellen Adair, Lucile Dement, Dorothy Arnold, Marguerite Ward, Luella Lausted, Naida Hickley and the little hostess.

HONOLULU VIA M. B.

Mr. and Mrs. Ruth of Chicago, who were week-end guests of Mr. and Mrs. John Borg, are on their way to Honolulu, where they will remain for a month before returning to Chicago.

Mrs. George Archibald, a recent bride at the beach, entertained a number of ladies at bridge last Tuesday afternoon.

Mr. and Mrs. Harry K. Turner have returned to the beach, after a week spent at Warner's Hot Springs, for Mr. Turner's health.

Kodak Finishing—Froide—Bacon St.

O. B. LIBRARY MARGARET RANKIN, LIBRARIAN

The O. B. Branch Library has a special exhibit of modern essays this week. Some Confessions of an Average Man, King; London Venture, Arlen; Critical Woodcuts, Sherman; Leviathan, Bolitho; Along the Road, A. Huxley; The Gallery, Guedalla; If I May, Mahe; Solomon In All His Glory, Lynd; Impressions and Comments, Ellis; Dog and Duck, Machen; American Mind, Perry; Cycles of Sunsets, Todd; Little Essays, Santayana; Genius of America, Sherman.

Stationery—FROIDE'S, Bacon st.

OCEAN BEACH GARAGE FEATURES NEW TIRE IN WINDOW DISPLAY

An attractive window display exhibiting the recently announced Goodyear All-Weather balloon tire has been arranged by Henry Eulberg at the Ocean Beach Garage on Newport avenue. It is authoritatively stated that this new balloon tire is one of the most remarkable developments in the history of tire manufacturing.

The advantages of the new Goodyear All-Weather tire are pronounced and include sure-footed tractive qualities, long and slow tread wear, freedom from structural failures, and marked resistance to skidding. Heavy shoulder, or service ribs, have been placed on the new tire where the contact with the road is greatest, and the sidewalls have been thoroughly protected against the possibility of serious internal injuries.

Mr. and Mrs. C. C. Robertson and Mr. and Mrs. McIntyre will leave next Tuesday to spend a week at Warner's Hot Springs.

Mr. and Mrs. H. I. Mackin entertained at bridge on Thursday evening, their guests being Mr. and Mrs. R. K. Davis, Mr. and Mrs. A. L. Lake and Mr. and Mrs. F. Reamer.

Mrs. J. D. Kaye of 740 Yarmouth Court, entertained Mesdames Heinke, Archibald and Young at a game of bridge last week-end.

The M. B. Chamber of Commerce will hold its next meeting on the last Monday in April.

Mr. and Mrs. William S. Hunt will leave for the north to spend a week with their son and daughter at Manhattan Beach.

CLASSIFIED ADS GET QUICK RESULTS WE CIRCULATE

Over Million Depositors In Bank of Italy

BRANCH MANAGERS AND REGIONAL BOARDS AT FINE PROGRAMMED AFFAIR

As the first step in the new plan of organization and administration, announced a few weeks ago by Mr. James A. Bacigalupi, president of the Bank of Italy National Trust and Savings association, whereby Los Angeles was created as a Regional Division of the banking operations of this institution, with its own autonomy and jurisdiction of authority, a dinner was given Saturday evening, April 2, at the Los Angeles Biltmore hotel, where approximately eight hundred of the officials of the bank met for fellowship and discussion of banking problems.

The recent re-organization of this Los Angeles division includes a general regional board of eighty-two members, comparable to a banking board of directors, who will have supervision of the bank's affairs in Southern California. The territory supervised from Los Angeles includes Kern and Santa Barbara counties and everything south to the state line. In the Southern California jurisdiction, there are 119 branch managers, 500 advisory board members and 82 regional board members, and all were gathered together at this very formal and programmed affair, which proved a most decided success.

(Continued on Page 4)

Vacuum Cleaners Repaired Strand Radio and Appliance Co.

STRAND THEATRE

For the lovers of outdoor pictures with action and a good story that will please the whole family, Fred Thomson in "Hands Across the Border" which is booked for Saturday night has got it all. A whizzing blend of a comet and a south sea typhoon, lots of laughs and thrills and a story that has got a terrific punch. Also Silver King, Fred's horse, reveals a dozen new and baffling tricks of histrionism. A comedy, news weekly and a scenic complete the bill.

Sunday and Monday Adolphe Menjou in "Evening Clothes". The story of a rich man who marries a woman and turns three-quarters of his fortune over to her, then after spending what he has left he is flat broke and has to work as a waiter in a cheap restaurant. The picture is of the regular Menjou type and in this one it gives him a chance to wear fine clothes as no other man can. A comedy and Fables make up the program.

Tuesday and Wednesday, Billie Dove, Lewis Stone and Lloyd Hughes in "An Affair of the Follies," a movie mixture of comedy, tense drama and touches of pathos. Old-fashioned, wholesome humanness, even in dealing with New York's most up-to-date and sophisticated life as represented on the stage, is the keynote that has made this picture such a big success every place it has played. The News Weekly and a comedy make an evening of good entertainment.

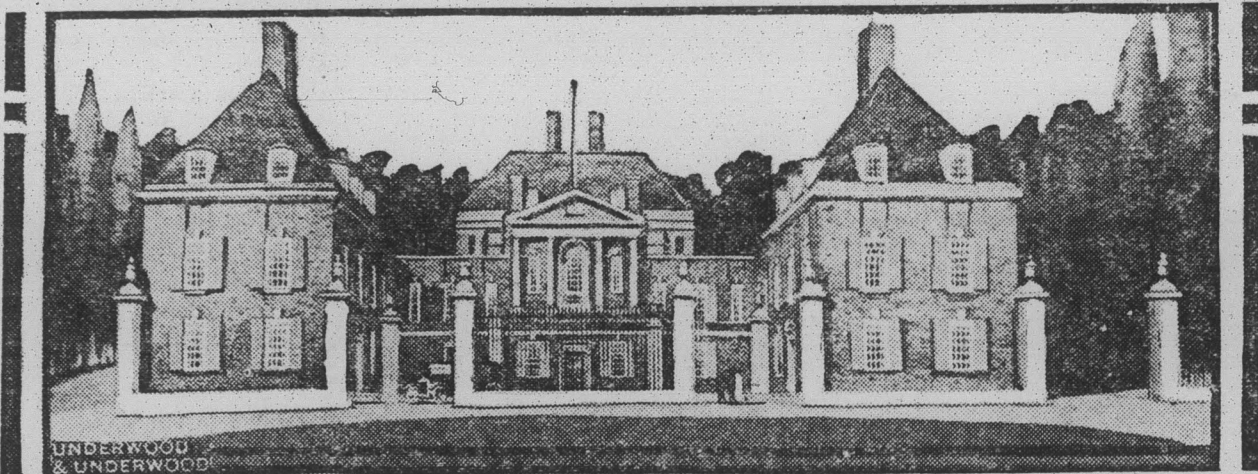
Thursday and Friday, John Gilbert in "The Show". A vivid story of the European underworld which revolves around a young Budapest gangster embroiled in a strange European intrigue. Its opening scenes are in a "Palace of Illusions" or sideshow devoted to strange deceptions of mirrors, mysterious trapdoors and other ingenuities. Elaborate settings have been built for this picture and the entertainment value is 100 per cent. The fourth chapter of "The Silent Flyer", a serial that is different from any other serial. It has not got any of that kill 'em and drag 'em out stuff in it, the story is good and constant. There will also be a comedy.

Regulars Trying for Entrance to West Point



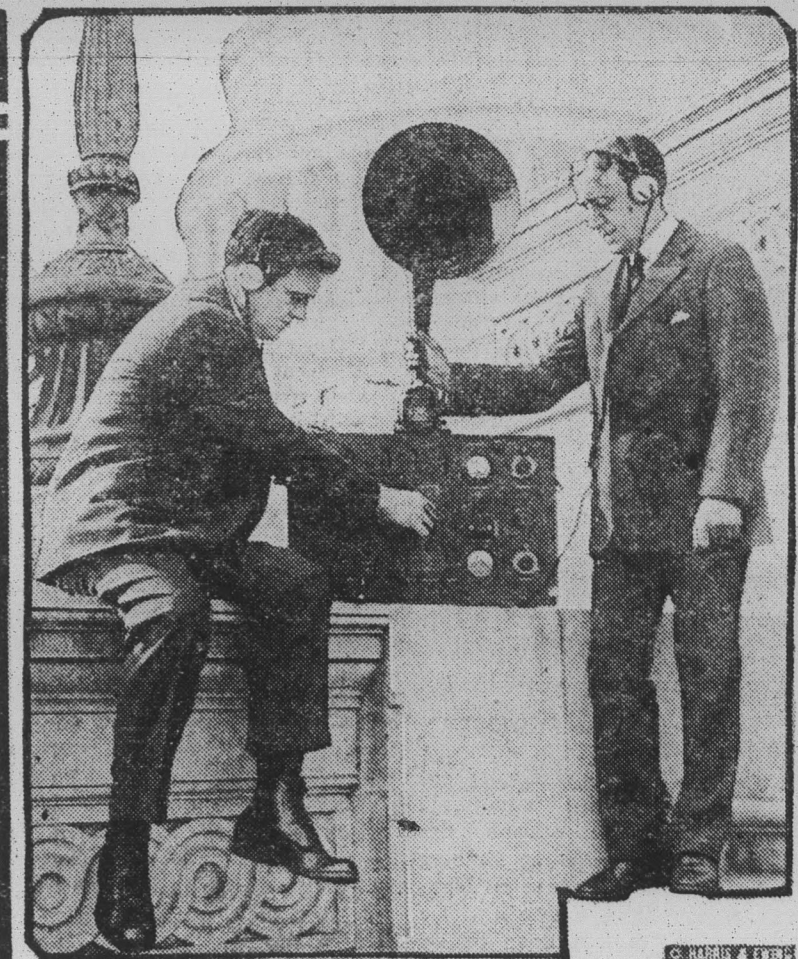
Class of regular army soldiers, stationed at Fort Totten, preparing for entrance examinations to West Point Military academy. Lieut. Benjamin S. Mesick is expounding a geometry problem. Fifteen men are the pick of 11,000 enlisted men stationed in New York, New Jersey and Delaware who are preparing for entrance to the Point.

Britain to Have New Embassy in Washington



Plans for the new British embassy in Washington have been approved by the fine arts commission and actual work will begin in the immediate future. The structure will be in the traditional English style, of red brick with white stone trimmings. It will be surrounded by gardens. This photograph shows a side view of the proposed structure.

Radio Bill Authors Listen In



Happy because their radio bill was passed by the senate and house and signed by President Coolidge, Senator C. C. Dill, Washington, and Representative Wallace H. White, Maine, held an impromptu radio concert on the steps of the capitol at Washington.

Los Angeles Talking With London



Colleen Moore, screen star, had the honor of completing the first long distance telephone call from Los Angeles to London, which was up to that day the longest phone conversation ever held in the world. She talked one minute with J. Frank Brockliss, general manager of First National Pictures, Ltd., and the cost was \$37.

WASHINGTON DEB



Vivacious Marjorie Bell, daughter of Lieut. Col. and Mrs. J. Franklin Bell, who will soon augment the national capital's list of pretty debutantes. Colonel Bell is engineer commissioner of the District of Columbia. He served in France in the war.

FROM NEW GUINEA



Above is shown Prof. Mathew W. Stirling with some of the trophies of his explorations among the pygmy tribes of Dutch New Guinea as head of the Stirling-Smithsonian expedition. He arrived in Boston a few days ago.

Golden State

News of Interest to All

More than \$125,000 is to be spent in remodeling the Hippodrome theater at Fresno.

The plans for the proposed American Legion building at Hollister have been accepted by the San Benito county supervisors.

Exeter Lodge No. 424, Free and Accepted Masons, of Exeter, proposes to spend about \$40,000 in the erection of a two-story lodge building.

Plans are being prepared for a new church building for the Christian Church of Woodland. It will be erected in Woodland, Yolo county, and will cost about \$50,000.

First annual valley flower show will be held in Van Nuys June 3 and 4, according to C. L. Milne, president of the San Fernando Valley Bulb and Flower Growers society.

Yolo plans to join with the other twenty counties of the Sacramento valley under the cognomen of the Twenty-one Counties Association, in its exhibit at the coming Reno Highway Exposition.

Reconstruction of the damage to California's highways resulting from the recent storms, tentatively estimated at \$500,000 by R. M. Morton, highway engineer, has been started by the highway commission.

The season rainfall to March 5, at Dunsmuir is 57.98 inches; last season, 30.50 inches. Added to the rainfall, Dunsmuir has had forty inches of snowfall this season as against twenty-two inches of snow last season.

Elector of the town of Ross, Marin county, shortly will be called upon to vote \$16,000 bonds for the erection of a new city hall, and \$31,500 for a new fire house and cottages for the chief and assistant chief of the fire department.

Cost of educating a boy or girl for one year in the Alhambra high school at Martinez, was disclosed as totaling \$187.85. The cost of education is based on the average of 261 pupils, the average daily attendance for the year, and the operating cost of \$49,028.17.

The Morning Glory ranch near Owensmouth is planning to erect a four-story poultry house with steel frame construction and an elevator to lift feed to the various floors. The new building will be about 300 feet long and is intended to house 10,000 hens.

Looking to an improvement of conditions in the building industry, seven Sacramento contractors have joined to organize the Sacramento chapter of the Associated General Contractors of America. This is according to a recent announcement by field agents of the general contractors, who, for months past have been co-operating with Sacramento contractors and the national organization to perfect the organization at that place.

Governor C. C. Young was recently presented with a box of oranges from the parent navel orange tree of California. The presentation was made by State Senator Chester M. Kline on behalf of the Riverside County Chamber of Commerce. The parent orange tree was planted near Riverside, in 1863, and marked the birth of California's largest crop, the navel orange. It was planted several years after the mother orange tree at Bidwell Bar, Butte county.

Expenditure of \$769,528 will be made for construction and operation in Merced county by the San Joaquin Light and Power Corporation this year, Raleigh Casad, Merced manager, announces. Of this sum, \$293,260 will be spent in the Los Banos district. The construction of buildings will cost about \$635,341 and includes plant improvements, substations and new power lines. Maintenance and cost of operation will cost about \$134,187.

Reports of individual gopher catches for 1926 led to the recent announcement that Gilbert Shamrock of Ramona had caught 538 gophers last year. However, this catch was surpassed by that of Henry McPherson, a colored man at Santee in Cajon valley, who claims to have caught 2,000 gophers last year, and 5,000 since 1924. He has been paid 5 cents a tail for most of his catch. The work was done on San Diego county's Edgemoor farm.

Rock piles for husbands deserting their families is urged by Supervisor George T. Meeker of Chico. This solution of the problem was proposed after a number of claims for county funds had been presented by women whose spouses have departed for parts unknown. "The crime business cannot be solved by keeping men in jail," Meeker declared. "We must not lose sight of the fact that care of the families in most cases falls back on the state. We can't let the children go hungry."

An accurate description and explanation of the recent invasion of Kern county by mice, which will prevent this strange phenomenon from going down in history as a vague traditional story, has just been published by E. Raymond Hall, research assistant in the department of vertebrate zoology at the University of California. Hall was sent to the scene of the so-called mouse war by the university to study conditions and make a report. This report has been published in bulletin form by the University Press, under the title, An Outbreak of House Mice in Kern County.

The claim that at her birth she was one of the smallest children ever ushered into this world is made by Mrs. W. R. Cramp, Browns Valley, now fifty-nine years of age, but a native of Wisconsin. According to her statement she weighed only one pound and three ounces when born, and in those days there were no incubators in which to place the baby to protect its life until it had grown stronger. According to her story, she was so small that she could not be nursed, but was fed from a spoon, a drop of milk at a time until she was four months old. A silver dollar would cover her face, and she could easily be put in a quart container, she says. She herself is the mother of eleven children, none of them abnormally small at birth.

Expenses of the current session of the state legislature, up to March 5, have totaled \$70,335.61, exclusive of printing costs. This is according to figures announced at the office of State Controller Ray L. Riley. The assembly has been the more costly, with expenditures amounting to \$40,942.60, as against \$29,393.01 for the senate. Salaries of the legislators represent the major item of expense. The assemblymen's pay to date has amounted to \$28,800, while the senators have drawn just half that figure, or \$14,400. Other assembly expenses include \$3,620.60 mileage, \$8,238 for salaries of clerks and other aides and \$248 contingent. Mileage for the senators totals \$2,367.80, clerks' pay, \$8,541 and contingent expenses, \$3,984.21.

A promising increase in the number of settlers during the past year, together with the general prosperity of the project were reported at the annual meeting at Orland, of the Orland Unit Water Users' Association, composed of 1,503 landowners in the Orland reclamation district. A nationwide advertising campaign to further the district is soon to be launched in co-operation with the Interior Department. The association was assured by government agents that plans are being rushed by the Reclamation Service for the placing of an additional 3,500 acres of land in the district on the market.

Fresno county made progress in piling up wealth during the last year, in the opinion of Assessor G. P. Cummings, who has completed mapping his plans and building up his force of deputies for the annual task of canvassing the county's material advances for purposes of taxation. Although current market conditions have caused a lowering in the contemplated assessment of cotton and some other farm products, increases in the valuation of oil, automobiles and a number of farm crops will contribute to make a slight increase in the total of the assessment roll, Cummings predicted.

Without waiting for the outcome of a proposed county flood control bond issue, the city of San Fernando will start at once toward the solution of the problem of flood control. The plan will be to take care of floodwaters as they come into San Fernando by diverting them into natural channels. The major part of this work will consist in enlarging the storm drain ditch which parallels the Southern Pacific tracks and empties into the Pacoime Wash east of town. The railroad company is arranging to send one of its engineers to make preliminary surveys and approximate the cost.

Breaking state motor vehicle laws cost the motorists of California more than \$1,000,000 last year, a report issued by the state division of motor vehicles shows. Fines and forfeitures collected by the courts from erring motorists are shown by abstracts filed with the division to have reached a grand total of \$1,078,022.30 for the year. Money thus collected is used by the various cities and counties of California for highway and street construction work, maintenance and bridge building.

Directors of the Fresno County Farm Bureau poultry department's egg-laying contest, being held at Selma, met and discussed the possibility of enlarging the plant and the number of entries next year. The contest has been patronized to capacity this year, and a number of entries for 1927-28 have already been received. The opinion expressed at the meetings was that the contest very likely will have to be made larger next year.

Construction of a \$65,000 building by the American Legion Post of Porterville, which would house two stores, the postoffice, a suite of offices for rental and quarters for the Legionnaires, is under consideration. This building would be a business block 90x110 feet located in the heart of the business district.

With plans drawn, financing completed and the lease fully signed, everything is in readiness for commencement of construction of a \$90,000 nurses' home and training school for St. Vincent's hospital at Los Angeles, to be erected opposite the \$2,000,000 hospital.

The Hotpoint Floral Society, Ontario, has decided that at the coming fall flower show, a juvenile department shall be added, with attractive prizes for chrysanthemums grown by boys and girls not over 18 years of age. Already the youngsters are preparing for their "mum" work.

Escondido's new union high school building is now ready for occupancy. While the date of its dedication is not yet definitely determined it is expected that the 1927 graduating class will have the pleasure of at least two months in the structure which was erected at a cost of \$150,000.

CHILDREN CRY FOR "CASTORIA"

Especially Prepared for Infants and Children of All Ages

Mother! Fletcher's Castoria has been in use for over 30 years to relieve babies and children of Constipation, Flatulency, Wind Colic and Diarrhea; allaying Feverishness arising therefrom, and, by regulating the Stomach and Bowels, aids the assimilation of Food; giving natural sleep without opiates.

The genuine bears signature of

Charles H. Fletcher.

CHICK, CHICK, CHICK; HIGHEST QUALITY; live delivery guaranteed; ROCKS, Reds, Anconas \$18.50; 100; Leghorns, \$15; Minorcas, \$23; PEARLAND, Salem, Ore.

An Honest Pug

Terry—He's a good boxer but he's not too honest.

Jim—How's that?

Terry—He won't take a sock on the jaw without returning it.

Roman Eye Balsam, applied at night upon retiring, will freshen and strengthen eyes by morning. 372 Pearl St., N. Y. Adv.

Nearly all husbands and wives think they are martyrs.

Useless laws diminish the authority of necessary ones.

Colds

Will stop tomorrow

Colds break in 24 hours for the millions who use Hill's. Fever and headaches go. La Grippe yields in 3 days. This is the quick, scientific way to end these dangers and discomforts. Don't trust lesser helps, don't wait. Get back to normal at once.

Be Sure It's HILL'S Price 30c

CASCARA QUININE with portrait

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Armature Winder	Estimating
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700 ROOMS
300 rooms without bath... \$1.50
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200 rooms with private bath \$2.50
Good Garage Facilities

SELIG BROS., San Francisco

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Have our local dealer take your measure for a "Satisfaction Guaranteed" ALL-WOOL SUIT. Prices to suit your purse.

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SAN FRANCISCO'S NEW FINE HOTEL
Every room with bath or shower. \$2.00 to \$3.50.
Jones at Eddy. Garage next door.

PENNANT PARLOR COACH LINES

1150 Market St., San Francisco
San Francisco to Portland \$12.50
Seattle \$16.50
Portland Depot, 506 Seneca St. Phone Elliott 7668
Seattle Depot, 506 Seneca St. Phone Elliott 7668

HOTEL WILTSHIRE, San Francisco

340 Stockton St., near Union Square. Suite 1250
HARRY BOYLE, Manager
Outside rooms with bath, \$2.50 single, \$3.50 double.
Court rooms with bath, \$2.50 single, \$3.50 double.
Breakfasts 85c, 60c, 50c; Dinners 85c; Sunday \$1.50

DV-5 DE FOREST TUBES

5 Volt 1/4 Amp. Reg. \$2.00
Standard Base

EACH 95c

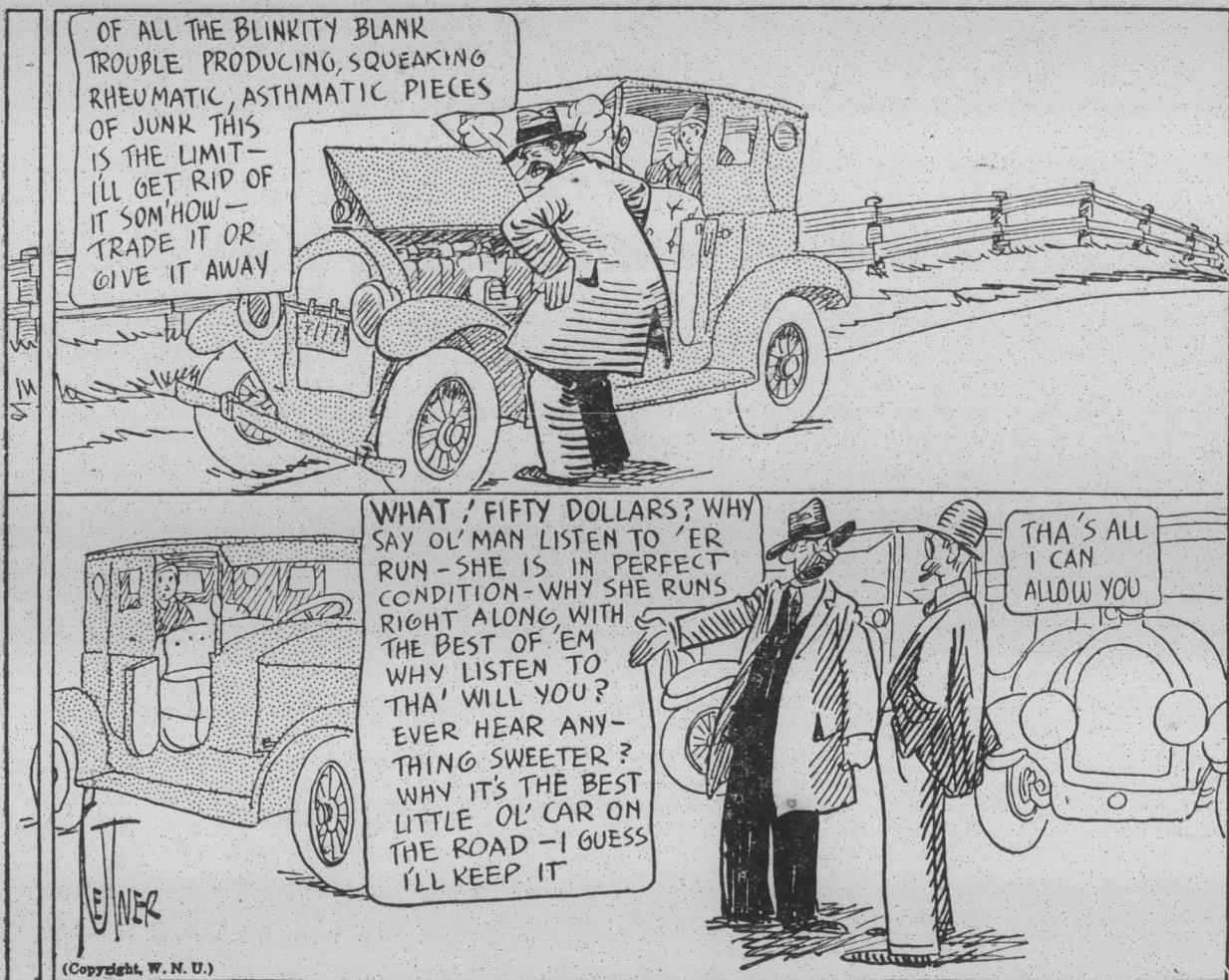
fresh stock, no seconds.
CONRAD RICHTER
Exclusive Radio Supplies
1284 Market Street - San Francisco.

SAN FRANCISCO HOTEL MENTONE

357 Ellis Street, at Jones
OUTSIDE ROOM, PRIVATE BATH \$2.00

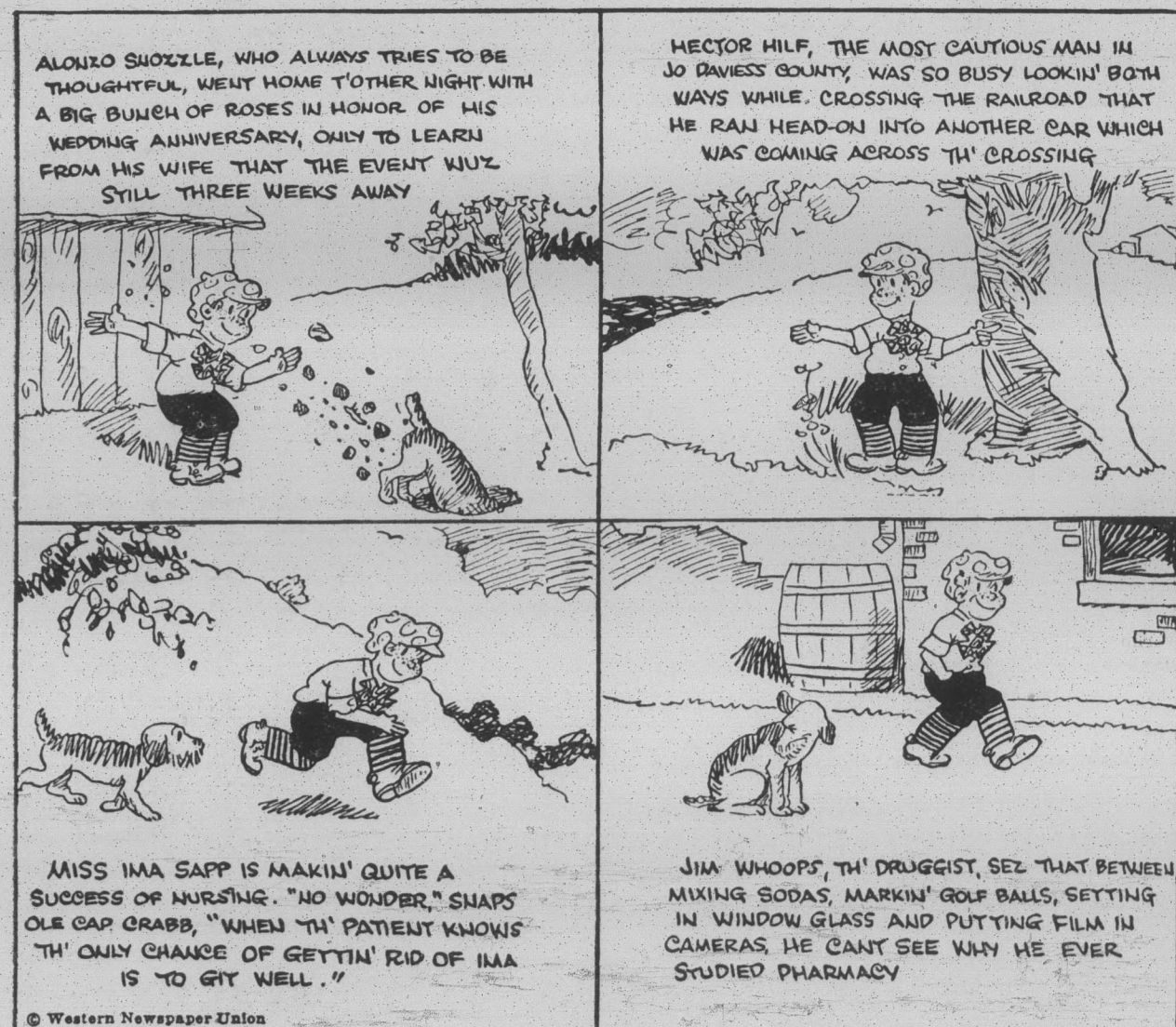
OUR COMIC SECTION

Along the Concrete



MICKIE, THE PRINTER'S DEVIL

Town Topics



THE FEATHERHEADS

Some Folks Never Learn



THE WORLD'S GREAT EVENTS

ALBERT PAYSON TERHUNE

(© by Dodd, Mead & Company.)

The French Revolution

"THE people are in revolt!" asked the amazed King Louis XVI. And Count Mirabeau, wiser than his royal master, replied: "Sire, this is no revolt. It is a revolution."

After the fall of the Bastille the nation had awaited further developments. Politicians wrangled, finances became more and more entangled. Queen Marie Antoinette continued to meddle with affairs of state which she did not understand, famine and misery stalked abroad, and the news of the Bastille's destruction spread through France, everywhere stirring up the masses to courage and fury. At this juncture the king, advised by his wife, made one of his costly blunders. Although his people were starving, and although more than ever before he needed the loyalty of his native soldiers, he gave a great and expensive banquet at Versailles to his foreign troops.

This was the last straw. The National Guard, led by Lafayette and preceded by a mighty mob of angry women, marched from Paris to Versailles on October 5, 1789, attacked the Versailles palace and dragged the king and his wife and son back to Paris with them. Again a wrangle of politicians. Louis had a chance to save his throne if he would consent to become a constitutional monarch, but Marie Antoinette and the advisers with which she surrounded him would not hear of such a thing. So the foolish king, by once more yielding to his wife's demands, hastened on to the doom that awaited him and his.

National Guard regiments were formed all over the country in the name of the people. In the rural districts bands of peasants settled old scores against the masters who had oppressed them by butchering whole families of aristocrats and burning and looting their castles. Noblemen, from royalty down, began fleeing from France by the hundreds, in fear for their lives.

Meantime, in Paris a body known as the assembly drew up a "Declaration of the Rights of Man," based partly on our own Declaration of Independence. Its keynote was "equality." It proclaimed the freedom of all men, the sovereignty of the nation, religious tolerance, fair laws and the abolition of aristocracy and privilege. To this declaration Louis would not subscribe. Marie Antoinette regarded its claims as insane. Louis secretly appealed to his fellow-sovereigns of Europe, and a foreign alliance was formed to invade France and reinstate the king. The royal family sought to escape over the frontier on June 20, 1791, but were caught and brought back. After this Louis consented to swear to the Constitution, and was reinstated. But he continued to plot with foreign powers.

The allies marched against France, and famine again swept the land. This double grievance maddened the people, and they took matters in their own hands. A mob sacked the Tuilleries (the king's residence in Paris), massacred the Swiss guard, who sought to defend their master, and imprisoned the royal family. Louis was suspended from office, and in November, 1792, was brought to trial. By a vote of 387 to 334 he was condemned to death. All titles had been abolished, so under the name of "Citizen Louis Capet" the unfortunate monarch was beheaded January 21, 1793. In the same year the Reign of Terror set in. Aristocrats were guillotined by scores and hundreds. Marie Antoinette was beheaded, and her son secretly put to death in prison.

While the allies were preparing to invade France, civil war, accompanied by massacres and other atrocities, broke out and weakened the already demoralized country. Another drawback to military success was that heretofore all officers of the French army had been noblemen. These had fled or been beheaded, leaving the army officerless. The republic's officers were men promoted from the ranks solely by merit. When they proved incompetent their soldiers refused to obey them, and often even shot them. Realizing that France's welfare and very existence in this crisis depended on her soldiers, the republic granted the army all sorts of privileges and made it an object of adoration.

The newly reorganized French army, in the Revolution, turned on its allied foes and in battle after battle whipped the best disciplined troops of Europe, finally splitting the alliance against France.

Marat, Danton and Robespierre were the three prime movers in the Reign of Terror. Each of the trio used the other two for his own ends, and each sought to be dictator of the stricken country. Marat, merciless and bestial, was murdered by Charlotte Corday, whose lover he had executed. Danton, kindest and most human of the three, was routed by Robespierre and beheaded. Robespierre—dandy, bloodless, incorruptible, deadly and yet visionary—became practically dictator of France. But in 1794 he in turn was deposed and guillotined.

And now, amid the chaos, confusion of wild schemes and conflicting experiments in self-government, arose a man. Perhaps the greatest the world has ever seen.

(Napoleon Bonaparte)

GIRLS' GINGHAMS AND PRINTS; BLACK THIN LACE DRESS FAVORED

HOW dear to our hearts are the gingham of springtime, and all the fascinating new cotton weaves, for that matter. There's cotton charmeuse, for instance; the foulard type looks so like genuine silk, women are making them up for business as well as for afternoon frocks. Then there's printed voiles and rayons, and the cotton crepe prints are lovely. There's woven voiles too and madras which come in stunning plaided patterns.

What's more, in the making cotton fabrics are taking on a compel-

among blouses are those of all-over lace, either dyed or in natural ecru or white. These enter charmingly into the fashionable ensemble.

Perhaps the biggest success registered so far on the lace program, is the sheer filmy dinner or formal afternoon frock, all in black. It may be sleeved or unsleeved, according to latest fashion advice, although at the moment the mode shows a penchant for very long and very snug-fitting transparent lace sleeves. It is a question as to whether the white satin or



Charming Schoolgirl Model.

ling style interest. In their styling they are flaunting the cunningest ever of fads and foibles. The bolero theme, for instance; it is charmingly introduced into the fashioning of gingham and other plaided cottons, using white or solid colored material for the blouse and the cuffs and the collar and other details. The softer voiles show jabot treatments in skirts as well as the blouse, plaided tunics, surprise effects, and deep cape-like collars such as grace the gingham dress for the school girl as here pictured. The Fashion Art League of America assembled a collection of choicest gingham and then asked one of its members to design several frocks for the school girl with the object of demonstrating the style possibilities of the "simple gingham" dress. For one of these charming models as shown in the illustration, the designer used white organdie for trimming. Also please observe that there is a deep cape collar effect, this

pale pink underslip is most in vogue. Piped over a white slip, the black lace frock lends itself to the smart black and white vogue; over pink the ensemble is irresistible. Milady is free to take her choice.

As to the wisdom of including a handsome black lace frock in one's wardrobe for the coming months, too much cannot be said on the subject. One of the many points in favor of an exquisitely styled black lace dress is its happy faculty of being the "right dress for the right occasion," be that event dinner or bridge party, afternoon tea or reception, or any of the list of social happenings which call for charming semi-formal clothes.

Unusual and very effective is a black lace frock with yoke of white lace. This maple compose of black and white is said to be a coming vogue for lace.

Two versions of the all-black lace vogue are pictured here. These models emanate from no less a distinguished



Two Beautiful Dinner Gowns.

being an outstanding style point in the fashioning of frocks to be tubbed.

It is surely a far cry from the humble bungalow apron of yesteryear, to the charming lovable, tubable morning, porch and afternoon dresses of today. There's "some class" to cotton goods as styled by the modernist. Which is a truth for the home dress-maker to keep in mind when making up the once-upon-a-time but not-now "simple housedress." Remember, too, there's inspiration a plenty in the new wash fabrics with their unique and artful prints, their dashing color and their sprightly freshness.

Every glimpse of the newer modes foretells a coming "lace season." Dresses of georgette in springlike colorings show interesting insets, borderings and other trimmings of lace, either beige or match-dye. Smart

source than the Fashion Art League of America, which means that they are not only of authoritative style, but they bear the cachet of highest art in dress creation.

The black lace yoke effect in the dance model to the left is characteristic of many of the filmy black lace gowns now so fashionable. In its sleevelessness it contrasts with the other frock, which introduces the Vionnet sleeve, making it of lace.

Not always is the filmy black dress of lace, for gauzy chiffon more often than not enters into composition with it. Another point of interest is the side hem of black malines often used as shown in the model in the picture to the left.

JULIA BOTTOMLEY.

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Endless Possibilities Attend Gigantic Banking Institution Founded By Italian Grocer

BANCITALY CORPORATION
HAS ENORMOUS HOLDINGS
IN MANY COUNTRIES

The following interesting article appeared with double column display in bold type on the front page of the "Boston Post" of March 28, a clipping of which has reached "The Beach News" through the courtesy of Manager Manning and Assistant Manager Tobey of the Ocean Beach branch of the Bank of Italy.

The most extraordinary financial institution in the country is hardly known at all in the east and yet it has all the elements that some day may give it the predominant power in the banking world.

Not even the rise of Henry Ford to the position of the world's wealthiest man is more romantic than the growth of the Bank of Italy in California, founded only 22 years ago by Amadeo P. Giannini, an Italian grocer of San Francisco.

According to an article in the current Outlook, the Bank of Italy operates 276 banks in the state of California alone. It virtually controls the entire California banking system.

Its resources in 1926 were \$426,000,000, and are now over half a billion.

Yet its California business is only a small part of the Bank of Italy's activities.

The Bancitaly Corporation, a subsidiary of the Bank of Italy, has enormous holdings in banks all over the world.

It owns a controlling interest in the Bank of America and the Bank of Italy in Rome. It is the largest shareholder outside Germany in the Reichsbank in Berlin.

Recently the Bancitaly Corporation purchased a large interest in the Bank of Ireland. It is already a shareholder in the Bank of Italy of Scotland.

It owns stock in the leading banks of Amsterdam, Brussels, Copenhagen, Milan, Montreal, Oslo, Stockholm, Vienna and Zurich.

Its activities in America are even more remarkable.

Three banks in New York are owned outright by the Bancitaly Corporation. It has large interests in 20 other New York banks.

Outside of New York, the Bancitaly has large holdings of stock in banks in Boston, Buffalo, Chicago, Cleveland, Kansas City, New Orleans, Minneapolis, Philadelphia, St. Louis and Washington. It aims at a chain of banks taking in every important city in the world. The possibilities in such a scheme are endless.

The Bank of Italy is entirely independent of any great sources of financial power outside its own resources. It has grown from a tiny institution to a position of tremendous banking power. Mr. Giannini, the founder, is still young and ambitious.

THE BEACH NEWS

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A LEGAL NEWSPAPER
EIGHT PAGES

Saturday, April 9, 1927

News contributors and advertising
patrons will please take notice that
the forms of The Beach News close
at noon every Thursday and will
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favors accordingly. Write on one
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are respectfully requested to send
their news items direct to THE
BEACH NEWS office on or before
Thursday noon of each week.

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Over Million Depositors

(Continued from Page 1)

In addition to the dinner, musical
and entertainment features, there
were present seventeen of the offi-
cials of the bank, as visitors and
guests, from the San Francisco divi-
sion of the organization, including A.
P. Giannini, founder of the bank and
present chairman of the advisory
committee. James A. Bacigalupi,
president; L. Scatena, chairman board
of directors; L. M. Giannini, vice-
chairman board of directors, and
vice-presidents, A. J. Mount, A. Pe-
drini, W. W. Douglas, W. E. Blauer,
Leo V. Belden, A. J. Cook, George A.
Webster, A. E. Sbarboro, Edw. C.
Aldwell, R. B. Burmister, Louis Fer-
rari, A. W. Hendrick, Jno. M. Grant,
and P. C. Hale.

The master of ceremonies was Orta
E. Monnette, vice-chairman, board of
directors, vice-chairman of the gen-
eral executive committee and chair-
man of the regional board. The fol-
lowing speakers discussed the themes
of business phases applied to the
progress of the bank and its partici-
pation in city and country trade:
Charles C. Chapman, "A Point of
Honor"; G. Aubrey Davidson, "San
Diego and Imperial Valley"; Roger
M. Andrews, "The Horn of Plenty";
Harold J. Stonier, "Banking and
Education"; James A. Bacigalupi,
"The New Bank of Italy National
Trust and Savings Association."

It proved a very significant meet-
ing as the benefits of branch bank-
ing in the new co-ordination of local
branch offices with the main office
in Los Angeles were demonstrated.
Manager F. E. Manning of the Ocean
Beach branch of the Bank of Italy,
was a guest at the banquet.

Much rejoicing is evident among
the officers and staff of the Bank of
Italy National Trust and Savings as-
sociation because of the facts re-
vealed by the first called statement
since it has become a national insti-
tution that the Bank of Italy leads
all the banks of the nation in point
of depositors. There are 1,065,593
accounts in all of the branches of
this gigantic California institution.
Total resources are in excess of
\$650,000,000.00, giving the bank
third rank in the nation in point of
size, being exceeded only by two New
York banks. Another outstanding
feature is the fact that the Bank of
Italy has \$180,000,000.00 invested in
United States, state, county and mu-
nicipal securities.

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the cast are Miss Kenyon, Warner
Baxter, Philo McCollough, Mae, Ali-
son, Chas. Murray, Nancy Kelley,
John Kolb, Maude Turner Gordon,
Charles Beyer and Cyril Ring.

Raymond Godden in charge of the
music, with Kinggrams and a fine
selection of short screen subjects in
assurance for an excellent bill.

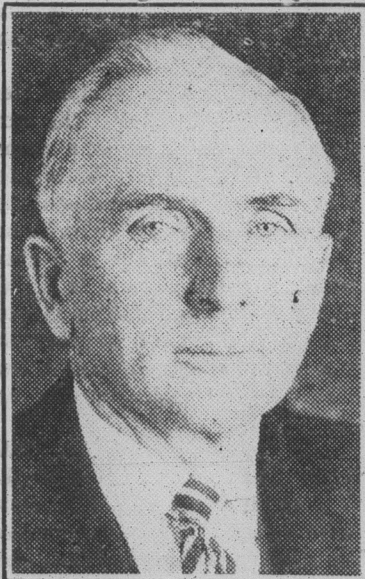
Four New Faces At City Hall

HARRY C. CLARK AND

THREE NEW COUNCILMEN

CARRY ELECTION

About 53 percent of the vote was
cast at the election last Tuesday. The
registration is 52,640, and just 28,-
070 votes were polled for mayor,
Harry C. Clark being elected by a
majority of over six thousand. Ed-
ward H. Dowell and S. P. McMullen
were elected to the city council for
the long term and Frank W. Seifert,
councilman for short term. All of
the amendments and propositions
were also victorious.



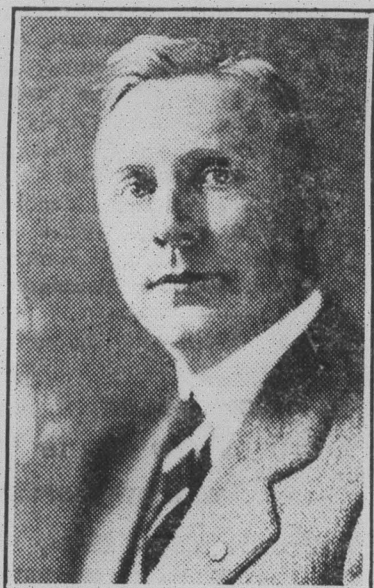
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larly requested of beach business
folks who believe in the patronage
of home industry. Dollars and
dimes sent away are gone beyond
recall.



HARRY C. CLARK



FRANK W. SEIFERT

COUNCILMAN-ELECT SEIFERT
BROKE ALL CITY RECORDS
IN VOTE RECEIVED

Topping the municipal ticket with
a total vote of 18,537 at last Tues-
day's election, Frank W. Seifert
broke all records in San Diego for
votes received at any city election
in political history, according to com-
parative figures made public by city
clerk Allen H. Wright this week. Seifert
is also accorded the honor of
being the youngest city official ever
elected in the annals of San Diego.
He has just turned thirty years of
age and has lived over half his life
in this city, where he has been rous-
ingly chosen as a civic father for the
next two years.

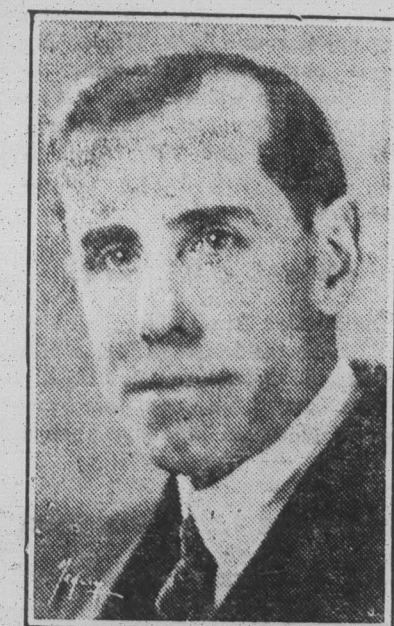
ELECTION RETURNS IN

BEACH PRECINCTS FOR
MAYOR AND COUNCIL

Precinct 6 (M. B.)—Benbough 73,
Clark 136, Dowell 145, Harper 68,
Irey 65, McMullen 95, Heilbron 72,
Seifert 132.

Precinct 7 (P. B.)—Benbough 74,
Clark 148, Dowell 143, Harper 60,
Irey 98, McMullen 98, Heilbron 83,
Seifert 141.

Precinct 8 (O. B.)—Benbough 95,
Clark 106, Dowell 127, Harper 68,
Irey 54, McMullen 103, Heilbron 60,
Seifert 137.



EDWARD H. DOWELL

Precinct 9 (O. B.)—Benbough 71,
Clark 64, Dowell 101, Harper 34,
Irey 50, McMullen 66, Heilbron 56,
Seifert 75.

Precinct 10 (O. B.)—Benbough 73,
Clark 88, Dowell 110, Harper 58,
Irey 52, McMullen 69, Heilbron 61,
Seifert 97.

Precinct 11 (O. B.)—Benbough 45,
Clark 70, Dowell 69, Harper 54, Irey
37, McMullen 50, Heilbron 37, Seifert
76.

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"Old Virginia" Scenic and
News Weekly

SUN. & MON., April 10-11
Adolphe Menjou in
"EVENING CLOTHES"
A classy picture
"Charlie My Boy" comedy and
Fables

TUES. & WED., April 12-13
Billie Dove, Stone and Hughes in
"AN AFFAIR OF THE FOLLIES"
It's Good
Buster Brown in
"A Dark Mystery"—News Weekly

THURS. & FRI., April 14-15
John Gilbert in
"THE SHOW"
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Fourth Chapter "Silent Flyer" and
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EASTERN STAR

ORGANIZATION MEETING

At a meeting of the members of the Order of Eastern Star held last Monday at the home of Mrs. Dave Cobb on Saratoga avenue, Mrs. Mary Fair Werre, district deputy grand matron, was in attendance as well as Mesdames Fred Reid, C. M. Cole, E. V. White, T. C. Mason, F. A. Plank, C. W. Soper, W. H. Curtiss, O. T. Jensen, Olive Kline, and Katherine Smith. Tea and delicious home made cake were served by the hostess. A special meeting will be held next Monday evening at Masonic Hall on Newport avenue to meet Mr. R. H. Greist, grand patron of the State of California, who will explain in full everything pertaining to new organizations of Eastern Star Chapters. All Masons, Eastern Stars, and those eligible to join are specially requested to be in attendance, as several important details will come up for discussion.

HUMANE WEEK

P. T. A. PRIZE WINNER

The Ocean Beach P. T. A. held their regular monthly meeting April 1, at the schoolhouse. Several business matters were discussed with six new members joining, being Mesdames H. F. Roberts, W. W. Deuel, F. B. Haslam, Eckols, Claves and Katherine Smith. With Mrs. W. B. Leonard, the president, fostering the splendid idea of Humane week, several prizes were given to the school children for their pets. The prize winners were Norma Stark, 4522 Long Branch avenue; Irene Little, 4959 Long Branch avenue; Ella Cole, 1844 Cable street, Helmut Mundkowski, 4168 Udell street; Nina Kline, 4733 Saratoga avenue; Robert Huxtable, 4725 Santa Cruz avenue; Esther Williams, 5058 Narragansett avenue; Jean Baxter, 4720 Del Monte avenue.

Washing Machines Repaired
Grand Radio and Appliance Co.

TALK ON TREES

PROVES INTERESTING

Mrs. James McElroy Lathrop, president of the La Jolla Floral association gave a very interesting talk at the meeting of the Garden department of the O. B. Woman's Club last Wednesday at 1884 Bacon street, the main topic being "Trees". Mrs. Lathrop also explained what the San Diego tree commission of which she is a member was doing for the city.

BAPTIST MISSION CIRCLE

The annual meeting of the Baptist Mission Circle will be held in the church Friday next at 2 p. m.

There will be a special program at which time the Thank offering boxes will be opened. Election of officers will be held. Every member is urged to be present.

THANKS EXPRESSED

The ladies of the Sacred Heart church of Ocean Beach wish to thank their many friends for the donations and sales made at their recent cooked food sale, which was very gratifying, realizing \$61 in about three hours time. They were completely sold out, and could have sold much more. Another sale will be held in the near future; also a card party is scheduled to take place April 25 at the Masonic Hall on Newport avenue.

VISITOR FROM AUBURN

W. E. Harding, a retired printer and publisher of Auburn, N. Y., has been enjoying a brief stay in Ocean Beach, following a visit to relatives in Seattle, Wash.

The Tes Trams and Shavers' club of Point Loma high school held a dance last Friday. The program consisted of three acts from "Silas Marner" by Miss Trimble's 10A English class and two selections by the Boys' Glee club. The rest of the time was spent in dancing.

GUESTS FROM PASADENA

ENJOY VISIT HERE

Mr. F. R. Manning, of Pasadena, Calif., is spending the week very happily at the home of his son, Mr. F. E. Manning, manager of the Ocean Beach branch of the Bank of Italy. Mrs. Mary Sheppard, of Pasadena, and an aunt of Manager Manning, is also being delightfully entertained at the residence of her nephew.

ENTERTAINS GUEST

ABSENT THIRTY YEARS

Mrs. Lillian M. Howe of Brighton avenue, is entertaining her brother-in-law, Mr. I. C. Webster, of Westley Hills, Mass., who gave her a very pleasant surprise on his arrival last week. They had not met for over thirty years. This is the first trip by Mr. Webster to the Pacific coast and while here he will visit John Morgan of La Jolla, who was associated with him in business at Boston, Mass., for over a quarter of a century. Mr. Webster is delighted with our wonderful climate and may very likely decide to make his permanent home in sunny Southern California.

NEWLY-WEDS ARRIVE

FROM OAKLAND

Charles Andrew Ozmun, son of Mr. and Mrs. H. H. Ozmun of 4941 Long Branch avenue, and Miss Joy Connolly, daughter of Mr. and Mrs. J. P. Connolly, of Oakland, were united in marriage March 26 by a Justice of the Peace at Oakland. The happy young couple are well known in Ocean Beach. The bride formerly resided with her parents on Saratoga avenue. Mr. and Mrs. C. A. Ozmun are making their home at 4939 Long Branch avenue.

Greeting Cards—Froide—Bacon St

SCULLEN-VARNEY WEDDING

Charles Varney, son of Mr. and Mrs. C. W. Varney of 4728 Saratoga avenue, was married last Saturday, April 2, to Miss Nennette Scullen, daughter of Mr. and Mrs. J. V. Scullen, of Pasadena. The wedding was solemnized in a Pasadena church and was attended by the members of the families of the bride and groom as well as a large assemblage of invited guests. The bridegroom left Ocean Beach in 1917 to attend college in Pasadena and is now an engineer with the Edison company.

GRADUALLY RECOVERING

Mrs. R. D. Martin, propr., of the Gift Shop at 1878 Bacon street, who has been quite ill with pneumonia at the Scripps Hospital in La Jolla, is slowly improving. She hopes to be able to return home in a few days.

OFFICERS ELECTED AT

O. B. BAPTIST CHURCH

The annual meeting of the members of the Baptist church was held in the schoolroom on Wednesday evening. A splendid supper was served by the ladies, and enjoyed by all. Very encouraging reports were received from all departments of the church. The pastor reported a large increase in church members. The following were elected to office for the new church year beginning May 1, 1927. Trustees—J. Baker, W. Morefield, H. Hengstler, Mrs. Annie Mulville and Mrs. C. Randall. Deacons—J. Rankin and H. Hengstler. Church clerk, Lorna Morefield; treasurer, Jean Bishop; ass't treas., Mrs. M. Bishop; benevolence treasurer, Mrs. Stella Harrison; deaconesses, Mrs. A. Mulville, Mrs. C. Hengstler, Mrs. M. Bishop and Mrs. J. Clarke; organist, Mrs. W. Feigley; ass't organist, Mrs. G. Vaughn; supt. of school, Mrs. A. Mulville; ass't supt. of school, Mr. W. A. Woodworth. House committee, Mrs. A. Hinrich, Mrs. M. Bishop, and Mrs. J. Clarke. Junior B. Y. Supt., Mrs. G. Vaughn.

Subscribe to "The Beach News."

One Dollar for One Year

DON'T STOP MY PAPER

(H. H. Small in The Pathfinder)
Don't stop my paper, Printer,
Don't strike my name off yet;
You know the cash comes slow,
And dollars hard to get;
But tug a little harder—
Is what I mean to do;
And scrapt the dimes together—
Enough for me and you.

I can't afford to drop it,
And I find it doesn't pay
To do without your paper,
However, others may;
I hate to ask my neighbors
To give me theirs to loan;
They don't just say, but mean it—
Why don't you get your own?

MISS DOROTHY JOHNSON

PAINFULLY INJURED

Miss Dorothy Johnson, daughter of Mr. and Mrs. O. E. Johnson, residing at 2260 Seaside street, met with a painful accident last Tuesday, when she fell on a piece of glass and severed an artery in her hand. Miss Johnson was given immediate attention by W. H. Curtiss, M. D., and later taken to the naval hospital.

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OF

ALL MAKES—

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Ocean Beach has seldom seen such
a vast array of—

Easter
Novelties

Such as Candy Eggs, Chickens,
Rabbits, and Baskets as those on
display at the Beach's leading
sweet shop, the—

Cache of
Sweets

Opposite the Post Office

The prices are as low, and in
many instances even lower, than
those of the big San Diego stores.

Easter Sunday comes on April
17, but the present time is not too
early for making your selections
for home use and for sending
away. One will find many pretty
articles made especially to with-
stand the warmer climates of the
Imperial and Arizona Valleys. It
is well worth a special trip up-town
just to feast your eyes on this
display.

P. S.—You will also find some
very pretty EASTER GREETING
CARDS at the Cache of Sweets on
Newport Avenue.

OCEAN BEACH WOMAN'S CLUB

Miss Kate Sessions will be the speaker at the April meeting of the Ocean Beach Woman's club, to be held Thursday afternoon, at 2:30 o'clock, in the C. of C. rooms on Bacon street. The garden department of the club is giving the program. Mrs. Marmaduke Eckles, president of the county federation of women's clubs, will be present to present to the club the advantages offered through state federation. The club chorus will supply the music for the occasion.

The Point Loma high school is entering a team in Class I, in Class II and Hilda Bargman in Class III for the typing contest of April 22, at the senior high school.

The Point Loma high school library has purchased a new set of books of ten volumes concerning rural life. They will be of great service to the general science and social science classes.

FABER'S FOUR STORES

Phone Bayview 0415 and 0418

SATURDAY AND MONDAY SPECIALS

10 Pounds Sugar	67c
Butter, Golden Rod	42c
Asparagus, Del Monte Tips	25c
Peas, Solar, 2 cans	25c
Kidney Beans, Hart Brand	15c
Shrimp, Rosebud	15c
BEANS, GREEN IMPERIAL VALLEY, 2 lbs.	35c
ASPARAGUS, 2 lbs. for	35c
Peas, Green, 2 Pounds for	15c
Lettuce, 3 for	10c
Grapefruit, 6 for	25c
CARROTS	
BEETS	
TURNIPS	3 Bunches for 10c
RADISHES	
SPINACH	
Apples, Pippins, 4 lbs. for	25c
Cauliflower	15c

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Home-Made Cooked-Food Specials Daily

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"ORANGE BRAND" Poultry Supplies Sherwin-Williams PAINTS

Dump Truck for hauling dirt and sand

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In the up-to-date home, the lights that are most in use are those
which may be attached to convenience outlets.

These lamps may be moved about to fit any need for light, or
to suit any scheme of decoration—that is, if convenience outlets are
properly placed.

RED SEAL WIRING PROVIDES AMPLE OUTLETS

FOR YOUR FLOOR AND TABLE LAMPS

"It means much and costs you little."

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Subscribe for "The Beach News," \$1 a Year

RUSSIA'S "LITTLE PARADISE"



Russian Recruits in Crimea.

(Prepared by the National Geographic Society, Washington, D. C.)

WHILE the thermometer was 40 degrees below zero in Moscow recently, almond trees were flowering in the Crimea on the Russian shore of the Black sea. This contrast emphasizes Russia's vastness as well as it brings to notice a delightful spot of the huge country little known in its details to Americans. Yet at the same time, it is a land with certain aspects known to every school child. It is the land of the Cimmerians about whom Homer sang in the "Odyssey" and from whom the peninsula takes its name; the land of the Crimean war, the siege of Sevastopol, and the "Charge of the Light Brigade"; the land in which Florence Nightingale first caused efficient, ordered mercy to have a part in war.

The Crimea is known as "The Little Paradise" to the Tatars, last of the many races to overrun the peninsula before the land fell under the sway of the Muscovite. A traveler journeying from the north is likely to accept this appellation, if at all, with a strong mental reservation as he crosses the almost desert-like plains of northern Crimea; but once over the mountains that rim the southern shore he will approve the description with enthusiasm. There nature has made a wonderful garden spot, the Riviera of Russia, a combination of sea, mountains and riotous verdure that really vies with its famed Italian counterpart in the days when earlwood was in flower.

Though a part of what has come to be looked upon on the whole as "cold Russia," the southern shore of the Crimea brought to the old empire a touch of the tropics. On the mountain slopes and in the sheltered valleys grow grapes, figs, olives and all the tender fruits; magnolias, bays, and myrtles; and a profusion of wild flowers and grasses. That the delights of its mild climate were discovered early is testified by the ruins of Greek, Byzantine, and Italian architecture which are to be found among the mosques of the later Tatars, the palaces of the Russian imperial family and nobility, and the magnificent modern hotels of the pleasure towns to which the prosperous classes of Russia flocked before the World War. Yalta, in those care-free days, was Russia's Nice, Newport and Miami rolled into one.

Many Fascinating Features.

With a climate that borrows good features from Florida and southern California and bad ones from many places, the Crimea is one of the most fascinating bits of territory between Portugal and Cochinchina. Its population a congress of races, its industries ranging from the growing of subtropical fruits and the housing of Russia's elite as they fled from the cold to the herding of sheep and the growing of grain, it was a place of many sided activities.

As the men of wealth of America have their winter homes in Florida and those of western Europe have theirs along the Riviera, the people of position in Russia had their country seats in the Crimea. And beautiful places they were, for in Russia the rich were very rich. The height of the social season was from the middle of August to the first of November, but there was also a winter and a spring season.

The peninsula is occupied by approximately 600,000 people, mostly Tatars, with a scattering of Russians, Greeks, Germans and Jews. Cleanliness and morality are said to be proverbial traits of the Crimean Tatars, who have been undergoing the influences of russification for several generations. They have taken up vine culture, fruit growing, and kindred occupations with a zeal seldom equaled east of the Aegean.

The Crimea is a peninsula that barely escaped being an island. It hangs from the mainland of South Russia down into the Black sea, like a gigantic watch fob shaped like a flounder. It is attached by the narrow ribbon of the Isthmus of Perekop, a strip of land only three-quarters of a mile wide and only a few feet above sea level. On one side is the Black sea and on the other the stagnant, shallow, melodorous waters of the Sivatch, or Putrid sea, a lagoon of the Sea of Azov. This is the only broken natural land connection between the mainland and the Crimea, but a few miles to the east a narrow part of the Putrid sea has been bridged by the railroad which enters the peninsula.

Still farther eastward a peculiar natural formation, a mere threadlike causeway of sand known as the Tongue of Arabat, stretches for more than fifty miles from the mainland to the base of the "flounder's tail" that forms the easternmost extension of the Crimea. A canal has been cut through this spit of sand near its northern end to connect the waters of the Sea of Azov and those of the Putrid sea. The intrinsically or mining of these three narrow land entrances to the Crimea would be a relatively simple matter from the point of view of military engineering.

The greatest width of the Crimea north and south is 115 miles, and its greatest length from "head" to "tail" is 225 miles. It contains about 9,700 square miles, and is thus approximately the size of the state of Vermont or the island of Sicily. Before the World War its population was about 2,000,000.

The Cimmerians, Celts and close cousins of the Welsh, were the first people known to be in possession of the Crimea, at the early dawn of Greek history. They were driven out by the Scythians. Coast communities were established by the Greeks at a later date. The Huns overran the Crimea when they surged into Europe. It was colonized by Byzantine Greeks, Venetians and Genoese. The Tatars later took control and set up a Mohammedan state under a line of khans. The Crime Tatars, who give the peninsula its name, by reason of their substantial admixture of Greek and other bloods, have lost most of the Mongolian features, being slender in build, possessing aquiline noses, and countenances not quite so inscrutable as the Eastern type. Bakshi-Sarai, capital of the Tatars, remains a little changed today, a slice of Asia in Europe. The dominant feature of the old Tatar city is the palace of the khans.

The Crimea was conquered by Catherine the Great in 1771 and remained a part of the Russian empire until that political entity's collapse in 1917. The bulk of the population remains Tatar, though there is an admixture of both Greek and Italian blood in the nominally Tatar people.

In the Crimean war fought by England, France and Turkey against Russia the final test of strength came at Sevastopol, on the west coast of the Crimea. Here the factors of unlimited resources operated in the allies' favor. Through their command of the sea they could secure everything needed, while the Russians could bring up their supplies only across the barren steppes, whose highways were marked at every step by the dead and the dying, both man and beast.

Sevastopol and Its Palaces.

It is estimated that 50,000 British soldiers lie buried in the cemetery outside of Sevastopol. Before the World War this vast City of the Dead was watched over by a German who could speak no English, but who was proud of his privilege of guarding the ashes of those who fell at Balaklava and Inkerman.

Sevastopol remained until 1917 a great military post for the old Russian regime, and it was as well the home port of the Russian Black sea fleet. From there, according to cherished imperial dreams, was to go forth, on the Russian counterpart of "Der Tag," the forces that would wrest the Bosphorus and Dardanelles from the Turk, and place the cross of St. George over Constantinople and the Cross of Christ over Sancto Sophia.

The Imperial Large palace, to which it was once decided to send the late czar, is situated at Livadia, surrounded by a magnificent park. It is of recent construction, and was completed only about fifteen years ago. Hard by is the simply constructed Small palace, in an upper room of which Alexander III died. In no other country in the world was the reigning ruler possessed of so many lands or such extensive properties as was the case in Russia.

Southern Crimea is a garden land. Its fruits were famous in the northern Russian markets, and from its grapes a full-bodied, spicy wine was made. Vineyards covered more than 19,000 acres of the Crimea, and from them about 3,500,000 gallons of fine-quality wine was made each year. The waters around the peninsula abound in delicate fish, such as red and gray mullet, herring, mackerel, turbot, soles, plaice, whiting, bream, haddock, pike, salmon and sturgeon.

SCHOOL DAYS



Mother's Cook Book

Home is the resort of love, of joy, of peace and plenty, where supporting and supported, polished friends and dear relations mingle into bliss.—Thompson.

A FEW SOUPS

A GOOD hot soup is not only a good appetizer, but a nourishing beginning to a meal.

Puree of Celery.

Cut two bunches of celery into small pieces and parboil, then drain and fry in butter. Add salt, pepper and nutmeg to season; cover with veal stock and simmer one hour. Blend two tablespoonfuls of butter with two of flour, add a quart of veal stock and the celery and cook until thick; rub through a sieve, reheat, add two cupfuls of hot milk, a pinch of sugar and a tablespoonful of butter. Serve with croutons.

Puree a la Croissy.

Put into a saucepan a carrot, a turnip and an onion cut fine, two cupfuls of beans, two leeks and a small bunch of parsley. Fry the vegetables in butter and dredge with flour, add a can of tomatoes and two quarts of veal stock, with a stalk of celery and cook until thick. Rub through a sieve, reheat, season with salt, pepper and a bit of sugar and butter. Add one cupful of cooked peas and one cupful of boiling cream.

Soup Soubeise.

Slice thin two spanish onions and cook ten minutes in one-fourth of a cupful of butter, stirring constantly. Add one quart of white stock and cook slowly for 20 minutes, then strain. Dilute three tablespoonfuls of flour with enough water to pour, add to the soup and bring to the boiling point. Add one cupful of cream, one tablespoonful of chopped green peppers or one-fourth of a cupful of grated cheese. Season with salt and pepper.

Chicken Salad.

Take two cupfuls of chicken cut in small pieces, add one cupful of celery, one cupful of diced cucumber and two tablespoonfuls of capers. Season with salt and pepper and mix with boiled dressing, to which an equal amount of whipped cream has been added. Serve on lettuce.

Nellie Maxwell
(© 1927, Western Newspaper Union.)

THE YOUNG LADY ACROSS THE WAY



The young lady across the way says that often a seemingly little thing determines the whole course of a man's life, and President Coolidge never would have been where he is today if he had not fomented the Boston policemen's strike.

(© by McClure Newspaper Syndicate.)

THE WHY OF SUPERSTITIONS

By H. IRVING KING

THE NIGHTMARE

IN MANY sections of the country it is customary for people subject to nightmare to sleep with a pair of scissors or a knife under the pillow as a preventive against the affliction. In some sections they tell you that the nightmare is caused "by an evil spirit struggling with one."

This conception of nightmare as an evil spirit is a conception of primitive man and one which exists in the mimicry of primitive races today, as well as among the superstitions of the civilized peoples. And anyone who has ever experienced nightmare cannot wonder. Shakespeare, in a song in "King Lear," makes St. Withold say when he meets "the nightmare and her nine fold," "Arroint thee!" and the first definition of nightmare given by the Century dictionary is "An incubus, or evil spirit that oppresses people during sleep." Some of us may be content to ascribe our nightmare to a poorly-made Welsh rarebit instead of a witch or an evil spirit but not so our ancestors or our more superstitious neighbors.

In folklore, then, the nightmare being a witch or an evil spirit, what is more potent to keep it away than a piece of cold iron which, as is well known, from the beginning of the Iron age witches and evil spirits have abhorred and feared? The reason for the fear and abhorrence of iron by evil spirits has brought forth much discussion. The belief began when iron first tried to work iron ore into a usable metal and from the superstition under consideration, and from numerous other current superstitions, we see that it has not entirely vanished.

(© by McClure Newspaper Syndicate.)

WHEN I WAS TWENTY-ONE

BY JOSEPH KAYE

At 21: Samuel Insull Was Edison's Secretary.

"AT ABOUT this time I was engaged as Mr. Edison's private secretary, a position I had long waited and strived for.

"I had to work in the office all day, look after the financial and business end and very often I would be with Mr. Edison at his laboratory most of the nights. We usually worked about four nights in seven. We seldom worked on Sunday nights but as a rule we were at it during most of Monday and Tuesday nights. By Wednesday night we were so exhausted through lack of sleep that we usually spent the night in bed.

"Thursday and Friday nights saw us busy again until well into the morning. I have known Edison to work night and day ten days on end. He seemed to be able to go without sleep as long as a camel can go without water.

"In the office I was expected to clean up the correspondence with Edison's laconic comments as a guide as to the character of the answer to make. It was a very common thing for Edison to write the words 'yes' or 'no' and this would be all I had on which to base my answer.—SAMUEL INSULL."

TODAY—Mr. Insull is head of the Commonwealth Edison company of Chicago, the largest power plant, it is said, for producing electricity in the world and is one of the greatest figures in the financial and business life of this country.

(© by McClure Newspaper Syndicate.)

BROKEN DISHES

By DOUGLAS MALLOCH

TRY as we will, be careful still, We folks who wash the dishes, Whatever we do, we break a few, No matter what one wishes. Yes, something slips from out the hand, Or on a cup a plate will land, You knock your arm, you hear a crash, And there's a saucer gone to smash.

Yet some folks seem to think a dream Should never have a waking, That hearts should choose and never lose

And never know an aching. They seem to think that they at least Should set the board and have the feast

And go along the way they wish Through life, and never break a dish.

And sometimes when you break one then

It's not a ten-cent matter: Fate smashes up your choicest cup, Perhaps your biggest platter. You don't know when, you don't know why.

But you will find, for so have I, We're walloped by the hand of fate, And often with our finest plate.

But when you do break something new,

Or something old you cherish, I tell you what will help a lot, Although a dish may perish: One platter isn't ev'rything—Go in the pantry when bereft And count the dishes you have left! (© by McClure Newspaper Syndicate.)

SOMETHING TO THINK ABOUT

By F. A. WALKER

THE TURNING POINT

IN THE life of every aspiring human being there comes at some period of its passage the moment that calls for cool deliberation, and a finer adjustment of purposes as regards the future.

Face to face with stern realities, as the clock ticks off the minutes, what must be done? In what direction shall the turn be made?

The raw youth and the green girl, who have been playing the butterfly, are moved suddenly to a sense of their dependence, and as likely as not, if they be serious-minded, an overwhelming consciousness of their inability crowds in upon their addled brain until they are hopelessly overcome with indecision.

They had not until now an idea that life could be so real and earnest. Facing the turning point they see with new eyes.

They are standing today where they stood only a little while ago, their care-worn fathers and mothers, overcome with forebodings and apprehensions.

They recall how often their loving parents have tried to impress upon them the importance of becoming habitually industrious, of having a high purpose in life, of not running away from the battle.

In their reflections they are conscious that they are at the turning point, and that they, and they alone, must decide which way to shift.

They are irresolute and afraid. It is better at such times to push forward pluckily and make a fall than to lose courage or stand idle.

To the faithful and unafraid an honorable defeat is a form of victory. A defeat of this kind teaches humility and reveals their own defects. If they have within them the right spirit, they find a new strength and confidence which sustain them, and the way to the coveted goal is made clear.

It is folly to assume that you or I can spring up in a clap and go leaping to the heights.

The right thing to do is to learn to labor in patience and faith, to keep going between the failures, to patch up unworthiness and pack the heart with resolutions, to pray for help and keep ever in mind, "Ask, and it shall be given you."

(© by McClure Newspaper Syndicate.)

GIRLIGAGS



Women used to attract men with fine feathers," says Mature Matilda, "but judging by the little they wear nowadays they must expect to hook them with pin-feathers."

A Word With the Old Folks

Elderly People Are Learning Importance of Good Elimination.

IN the later years of life there is apt to be a slowing up of the bodily functions. Good elimination, however, is just as essential to the old as to the young. Many old folks have learned the value of Doan's Pills when a stimulant diuretic to the kidneys is required. Scanty or burning passages of kidney secretions are often signs of improper kidney function. In most every community are scores of users and endorsers who acclaim the merit of Doan's. Ask your neighbor!

DOAN'S PILLS 60c

Stimulant Diuretic to the Kidneys
Foster-Milburn Co., Mfg. Chemists, Buffalo, N. Y.

Heals Eczema in 7 Days or Less

Or Your Money Back

Here is a surgeon's wonderful prescription now dispensed by pharmacists at trifling cost, that will do more towards helping you get rid of unsightly spots and skin diseases than anything you've ever used.

Not only does this great healing antiseptic oil promote rapid and healthy healing in open sores and wounds, but boils, abscesses and ulcers that are discharging are almost immediately relieved and cleanly healed.

In skin diseases its action is little less than magical. The itching of eczema is instantly stopped; the eruptions dry up and scale off in a very few days. The same is true of barbers' itch, salt rheum and other irritating and unsightly skin troubles.

You can obtain Moore's Emerald Oil in the original bottle at any modern drug store. It is safe to use, and failure in any of the ailments noted above is next to impossible. Your druggist can supply you at any time.

STOP THAT ITCHING

You won't have to wait—relief follows the first comforting touch of

Resinol

Deafness—Head Noises
RELIEVED BY
LEONARD EAR OIL
"Rub Back of Ears"
INSERT IN NOSTRILS
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There's quick, positive, relief in
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SPURLOCK-WHEEL CO., CHICAGO, ILL.

Getting There
Rub—There goes a man who took a short cut to wealth.
Dub—Yes, that's my butcher!

Bell-Ans Really Sure Relief

Thousands of Testimonials From Doctors, Nurses and Dentists Say So.

For correcting over-acidity and quickly relieving belching, gas, sick-headache, heartburn, nausea, biliousness and other digestive disorders, BELL-ANS has been proved of great value for the past thirty years. Not a laxative but a tested Sure Relief for indigestion. Perfectly harmless and pleasant to take. Send for free samples to: Bell & Co., Inc., Orangeburg, N. Y.—Adv.

Sounds Well

"Give me an example of sound advice!"
"Keeping quiet."

DEMAND "BAYER" ASPIRIN

Take Tablets Without Fear If You See the Safety "Bayer Cross."

Warning! Unless you see the name "Bayer" on package or on tablets you are not getting the genuine Bayer Aspirin proved safe by millions and prescribed by physicians for 26 years. Say "Bayer" when you buy Aspirin. Imitations may prove dangerous.—Adv.

The world doesn't need a new religion. It hasn't used the old one much yet.

Mothers, Keep Your Health Up to Par

San Bernardino, Calif.—"Dr. Pierce's Favorite Prescription" is such a help in motherhood, I am amazed that every woman does not take it during expectancy. Before my first child came I suffered with a continuous pain in my left side. Dr. Pierce's Favorite Prescription strengthened me and I had a fine healthy child, without the pains that most women suffer. Also my strength returned rapidly afterwards. Dr. Pierce's Favorite Prescription is a tonic and nerve worthy of the highest praise.—Mrs. Mary J. Quisen, 252 E. 4th St.—All dealers. Large bottles, liquid \$1.35; Tablets \$1.35 and 65c.